



Memo to: Bob Dienstbach
November, 2014

Dear Bob,

MAPEI Americas submitted 28 reference projects to the International Grand Prix of Projects this year, and your project for the Hollywood Casino was selected as a winner in the TSIS category for a great stone installation.

There were over 450 total submissions from around the world for the Grand Prix, so you should be very proud of your project! I think the judges were most impressed with the extensive list of various stones and tiles you provided, as well as the MAPEI installation products that were used.

I hope, as an architectural rep working with Mike Granatowski, you will find another great project to wow the judges for next year.

Thank you for submitting the Hollywood Casino, and keep up the good work!

Best regards,

Luigi Di Geso, President and CEO
MAPEI Americas



Hollywood Casino Maryland Heights (Missouri, USA)

Throughout 2013 and into the first quarter of 2014, the Harrah's Casino in Maryland Heights (Missouri, USA) was remodeled with the "Hollywood" brand by using 1930's art deco décor. The casino was completely renovated with more than 70 table games and 2,100 slots and video poker machines. The famous Charlie Gitto's restaurant is still there, but menus have been changed, and two new restaurants are open.

In the casino's interior, Mapei products were used to install stone floors over patterned stamped concrete in several areas. Challenges overcome included flattening thickness variances on the floors while the casino continued operating.

The existing stamped patterned concrete was bead-blasted, which exposed cracking that was treated with MAPEGUARD 2 crack-isolation and soundproofing membrane and SM PRIMER water-based primer. PRIMER T all-purpose primer and ULTRAPLAN EASY self-leveling underlayment were used to level any existing depressions. MAPECEM QUICKPATCH concrete patch was used near the elevators and in other areas where there were changes in thickness to make a gradual transition. Areas along the pathways and some floor substrates in the restaurants were treated with ECO PRIM GRIP bonding promoter and primer to prepare the substrate to receive ceramic tile covering. In the concourse, on the pathways, in the restaurants and public restrooms for the installation of a medallion-shaped pattern on the rotunda floors, the adhesives ULTRACONTACT and ULTRACONTACT RS were used to bond a wide variety of tiles on walls and floors. MAPELASTIC AQUADEFENSE ready-to-use, flexible liquid membrane was used to waterproof substrates in the public restrooms in the casino and in the employee restrooms. Ceramic tiles were laid on the walls of these areas with ULTRAFLEX 2 and on the floors with ULTRACONTACT.

Except for ECO PRIM GRIP and MAPELASTIC AQUADEFENSE, all the products used in this project are only manufactured and distributed on the US market by Mapei Corporation.

Technical Data

Period of Construction: 1990's

Original Design: Steelman Partners

Period of the Intervention: 2013-2014

Design: Yeager Architecture, Inc.

Client: Penn National Gaming, Inc.

Works Direction: Troy Harris, LEED AP (Turner)

Contractor: Turner Construction Company

Laying Company: Tony Prince Company

Mapei Distributor: Daltile St. Louis

Mapei Co-ordinator: Bob Dienstbach, Mapei Corp. (USA)

Mapei Products

Eco Prim Grip, Mapeguard 2*, Mapecem Quickpatch*, Mapelastc AquaDefense, SM Primer*, Primer T*, Topcem Premix*, Ultracontact*, Ultracontact RS*, Ultraflex 2*, Ultraplan Easy*

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